

Fundraising Manager
Green Party of Ontario Beaches-East York
<https://www.abhijeetmanay.com/>
Toronto East
Ontario
Canada
Some remote, some on-site (Toronto East End)

There will be an **Ontario election on or before June 2, 2022**. That means we only have so much time left to make sure as many Members of Provincial Parliament as possible are standing up for the planet and the people that live on it. Abhijeet Manay is the **Deputy Leader of the Green Party of Ontario** and is running to be the **first Green MPP of Beaches-East York**.

Abhijeet has an entire legion of volunteers committed to getting him a seat, and he is looking for someone to join him and help oversee campaign fundraising. Politicians seeking office rely on their community members' donations to pay for things like office space and supplies, promotional material, advertising, travel, equipment rentals, food and beverage for volunteers... just to name a few costs. That makes fundraising a crucial pillar of success for any political campaign.

The Fundraising Manager works with the Volunteer Manager, Campaign Manager, and Communications Manager to oversee and organize Abhijeet's fundraising efforts in the Beaches-East York riding. **The Fundraising Manager helps set and meet fundraising targets by making sure that essential fundraising work gets done**, working closely with the rest of the campaign's leadership team to get those all-important dollars into the campaign coffers.

The Fundraising Manager's main tasks include:

- Working closely with the Campaign Manager to set fundraising targets and plan fundraising efforts and events
- Supporting the Field Coordinator in scheduling, organizing, and resourcing fundraising-related efforts like door-to-door canvassing, remote or in-person "call parties" (volunteers engage in a time-bound group calling campaign to the riding's voters) or other field events linked to fundraising
- Working closely with the Communications team to create and disseminate fundraising media
- Leading the planning and execution of fundraising events in concert with the Volunteer Manager
- Overseeing and reporting fundraising metrics back to the campaign manager

The Fundraising Manager should be able to:

- Commit to attending regular bi-weekly campaign meetings (evenings only)
- Access the internet and be relatively responsive on the team Slack
- Work well remotely and in-person with a variety of other people

- Keep organized records and communication channels using available online tools
- Take on a sense of pride, accomplishment, and ownership in the success of fundraising efforts in the Beaches-East York provincial campaign

Time commitment: The position will require a minimum commitment of 3 hours a week, with a possible need either to increase the hours or help onboard, train, and share the duties as the campaign intensifies closer to voting day in 2022.