

Content Writer
Green Party of Ontario Beaches-East York
<https://www.abhijeetmanay.com/>
Toronto East
Ontario
Canada
Some remote, some on-site (Toronto East End)

There will be an **Ontario election on or before June 2, 2022**. That means we only have so much time left to make sure as many Members of Provincial Parliament as possible are standing up for the planet and the people that live on it. Abhijeet Manay is the **Deputy Leader of the Green Party of Ontario** and is running to be the **first Green MPP of Beaches-East York**.

Abhijeet has an entire legion of volunteers committed to getting him a seat, and he is looking for someone to join him and help him communicate pressing campaign, election, and riding news. A dedicated campaign blog gives Abhijeet and his team a platform to host a variety of essential communications like news, opinions, and announcements. A well-integrated blog and wider communications strategy is a must-have for any meaningful campaign.

The Content Writer works in the Communications team to produce a variety of messaging for Abhijeet's campaign and wider communications strategy. Blog content is a group effort, incorporating work from Researchers, Graphic Designers, the Campaign Manager, and the candidate among others, but requires the leadership and expertise of the Content Writer to **produce the final product that goes out to the public on the blog**.

The Content Writer's main tasks include:

- Working with the campaign team to determine and follow a realistic and effective publishing schedule
- Working with Researchers and Campaign Manager to determine essential political and campaign information for the blog
- Write 1-2 blog posts a week in an accessible, approachable, and effective voice for a general audience

The Content Writer should be able to:

- Synthesize large amounts of information into a short, accessible, narrative format for a general audience
- Access the internet and be relatively responsive on the team Slack
- Work well remotely and in-person with a variety of other people
- Keep organized records and communication channels using available online tools

Work commitment: The Content Writer should be able to produce 1-2 blog posts a week.