

Graphic Designer
Green Party of Ontario Beaches-East York
<https://www.abhijeetmanay.com/>
Toronto East
Ontario
Canada
Some remote, some on-site (Toronto East End)

There will be an **Ontario election on or before June 2, 2022**. That means we only have so much time left to make sure as many Members of Provincial Parliament as possible are standing up for the planet and the people that live on it. Abhijeet Manay is the **Deputy Leader of the Green Party of Ontario** and is running to be the **first Green MPP of Beaches-East York**.

Abhijeet has an entire legion of volunteers committed to getting him a seat, and he is looking for someone to join him and help create his visual communications efforts. The messaging and visibility of a political candidate lies at the heart of their success. Clear, consistent, and stimulating media is essential to inform, educate, and attract supporters to a candidate's cause.

A Graphic Designer works with the Communications team to design Abhijeet's campaign media for print and digital dissemination. A Graphic Designer has the backbone of the provincial party's brand to work with and create strong and visually reinforcing visuals that deliver the campaign's messaging and communication to the public.

A Graphic Designer's main tasks include:

- Working with the Communications team to ensure consistent and accurate communications content
- Producing all campaign graphic content requests for both print and digital distribution

A Graphic Designer should be able to:

- Design graphic communication copy for both print and digital distribution using a pre-existing brand identity and applying basic design principles
- Experience designing social media content an asset
- Access the internet and be relatively responsive on the team Slack
- Work well remotely and in-person with a variety of other people
- Advise and educate other volunteers to set realistic expectations: some volunteers may have never worked with a graphic designer before!

Time commitment: The position will require a minimum commitment of 2 hours a week of flexible time.